



SILK MARK  
INDIA

*Your Assurance of Pure Silk*

## Silk Mark Organisation of India

Regional Office, Central Silk Board, Ministry of Textiles, Govt. of India

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CSB/RO/SMOI/DL/4(11)/2018-19

Dated: 28.05.2019

To,

### TENDER NOTICE

Sub: Quotations for the "Customized Theme Pavilion at IISF -Reg.

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### SECTION – I

#### **PREAMBLE:**

Silk Mark Organisation of India (SMOI) established for promoting 'Silk Mark', an initiative of the Central Silk Board, Ministry of Textiles, Govt. of India with the sole objective of generic promotion of silk and protecting the interest of consumers by ensuring quality silk products to the consumers. SMOI participates/organizes in various programmes/events to create awareness among consumers about pure silk products and to create a platform for the Indian Silk products to reach overseas market. In one such event, SMOI is proposed to participate in "7<sup>th</sup> India International Silk Fair" at Pragati Maidan, New Delhi from 15<sup>th</sup> to 17<sup>th</sup> July 2019 to promote Indian Silk products. India International Silk Fair together with RBSM is an ideal platform for highlighting the strength of the industry to the visiting Indian and overseas buyers and provides opportunities to entrepreneurs to display their products. In this connection, Silk Mark Organisation of India/Central Silk Board invites **sealed quotation** from well-experienced and capable Service Providers to create required infrastructure for arranging Customised Theme Pavilion of international standard. Floor Plan of the venue for erecting the customized Theme Pavilion is attached herewith for reference.

## SECTION – II

Quotations in two separate sealed envelopes viz; Technical Bid (Cover – A) and Financial Bid (Cover – B) are invited by the SMOI from the bonafide reputed manufacturers / authorized agents for the setting up of Customised Theme Pavilion as a part of the event at New Delhi. The bidder in separate covers duly super scribed should seal the technical bid and the financial bid and both these sealed covers are to be put in a bigger cover, which needs be sealed and duly super scribed. Interpretation of the terms & conditions and other related issues in the tender would lay with SMOI only. An Earnest Money Deposit (EMD) @ 2% of the bid amount has also to be submitted along with quotation. Quotation without EMD will not be considered. The EMD amount may be kept in a separate sealed envelope inside the envelope of Technical Bid. Last Date for Submission of duly filled-up quotations at SMOI, Central Silk Board, New Delhi is **17<sup>th</sup> June 2019 up to 1.00 p.m.** The technical bids will be opened on the same day i.e, on 17<sup>th</sup> June 2019 at 3:00 pm in the office of the SMOI, Central Silk Board. The bidders or their authorized representatives may remain present at the time of opening of the quotations, if they so desire. After detailed analysis of technical bids, the EMD and the financial bids of those found to be technically responsive will be opened on **19<sup>th</sup> June 2019 at 3:00 pm.** The SMOI reserves the right to accept or reject any or all the bids either in full or any part at its discretion without assigning any reason thereof. For any clarifications, interested vendors may contact this office, on any working day between 10.00 AM and 5.00 PM.

The quotations shall be submitted to **“Assistant Director (Insp.), Silk Mark Organisation of India, Regional Office, Central Silk Board, 342-347, 2<sup>nd</sup> Floor, A-Wing, August Kranti Bhawan, Bhikaji Cama Place, New Delhi-110066”** on or before **17<sup>th</sup> June 2019 up to 1.00 p.m.** Quotations received after the due date and time and those without the requisite EMD will not be considered. The technical bids should be kept in one sealed cover (Cover–A) superscribed “Technical Bids” and financial bids should be kept in a separate sealed cover (Cover–B) superscribed “Financial Bids”. Both these covers (A & B) should be kept together in a bigger sealed cover superscribed **“Quotation for the setting up of Customised Theme Pavilion “**

The vendor has to design & erect a Theme Pavilion to show case the entire gamut of activities of SMOI, provision for installing 2 small size machines, products, etc., & life cycle of wild silk moths.

## THEME PAVILION

1	<p><b>THEME PAVILION:</b> A Presentation on Soil to Silk &amp; displaying a range of Silk Products for brand promotion leading to consumer awareness and export demand. Theme Pavilion size- 15 mtr x 6mtr, Hall No.12 at pragati Maidan, New Delhi (Layout plan enclosed)</p>
2	<p><b>PLATFORM:</b> 4" raised metal bed platform with 18mm ply flooring for the foundation of the stall with carpet/wooden laminated flooring with skirting and aluminum channel beading</p>
3	<p><b>BRANDING WALL :</b> The front branding high raised backlit structure of 12 to 14ft height and 1ft depth, which creating the richness of the entire structure &amp; is fabricated of wooden ply boards, MS pipe, with supporting pillar and finished with neat paint. As per the design submitted &amp; approved.</p>
4	<p><b>FASCIA :</b> The high raised and roofed branding structure supporting the branding wall and side branding wall is fabricated of wooden ply board, MDF ply, MS structure etc. The structure holding the support of the other main structure passing from the wall with shelves on the corner with branding logo and theme labeled on the structure and finished with neat paint. As per the design submitted.</p>
5	<p><b>DISPLAY STANDS :</b> Solid display stands fabricated to display the products around the stand. It also includes tree stand for holding different products. The stands fabricated of wooden material and finished with neat paint. Includes circular rotational podium. Supporting shelves for display of products fabricated of Glass, MDF, Acrylic with support of metal frames.</p>
6	<p><b>WALLS:</b> The sidewalls and the back walls shall be backlit and fabricated with graphics structure.</p>
7	<p><b>ELECTRICALS AND FITTINGS :</b> The entire THEME PAVILION is looped with electrical lightings and fittings with tube lights, Metal halide, plug points, MCCB and other necessary fixtures.</p>
8	<p><b>FURNITURE :</b> Tables: 5ft X 3 ft X 3 ft ... 6 nos., 2.5ft X 3ft X 2.5 ft .. 4 nos. Racks: 4ft X 4 ft X 2ft .... 2 nos. Mannequins of good quality (POP material, headless female)..... 5 nos. Hanger Stands ...2 nos Magazine stand/Brochure Racks. 2 nos., Storage Racks Round Discussion Glass top Table 2 nos. with total 8 chairs</p>
9	<p><b>3D LOGO :</b> Arcylic / MDF 3D profile logo with lighting for the Branding Wall</p>

10.	<b>PRINTING :</b> printing of graphics, art works, design on vinyl, flex, sun board
11	<b>LED screen:</b> 10ft X 8ft, HD LED Screen
12	<b>VALUE ADDED SERVICES:</b> Registration (Visitor's) Book, Dustbin, Chocolate Bowl, Flower Bouquet, Arrangements for inauguration etc.

### **Awarding of Contract**

The SMOI will award the Contract to the successful Service Provider whose quotation has been determined to be substantially responsive and has been determined as the lowest evaluated quotation among the substantially responsive firms and further that the Service Provider is determined to be qualified to perform the contract satisfactorily.

The SMOI reserves the right to accept or reject any quotation, and to annul the quotations and reject all quotations at any time prior to award of Contract. Decision of the SMOI is final and no correspondence will be entertained in this regard.

Prior to the expiration of the period of quotation validity, the SMOI will notify the successful Service Provider that its quotation has been accepted. The notification of award will constitute the formation of the contract.

### **Signing of contract**

At the same time as the SMOI notifies the successful Service Provider that its quotation has been accepted, the SMOI will send the Contract Form incorporating all agreements between the parties to the Service Provider. Within 4 days of receipt of the Contract Form, the successful Service Provider shall sign with date on the contract and return it to the SMOI.

### **Performance security:**

In order to ensure due performance of the contract, the successful bidder has to furnish Performance Security of 5% of the contract value to SMOI. Performance security may be in the form of Account payee demand draft, fixed deposit receipt, or Bank Guarantee from a commercial bank or online payment in an acceptable form safeguarding the interest of bidder. For online payment of EMD/ Performance Security Beneficiary: Silk Mark Organisation of India, Name of the Bank: Central Bank of India, Account number: 3006525760, Branch: Udyog Bhavan, New Delhi, IFSC Code: CBIN 0282169