



SILK MARK

SILK MARK ORGANISATION OF INDIA,

[Sponsored by Central Silk Board]

(Ministry of Textiles, Govt. of India)

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No.CSB/RO/KOL/27/2016-17/SMOI/(Expo)

Date: 6th July, 2016

To

Dear Sir/Madam,

Sub: Silk Mark Expo 2016 Kolkata – Booking of Stalls – Revised thereof - Reg.

As per decision taken by the Competent Authority of Silk Mark Organisation of India during a meeting held at SMOI, Kolkata on 5th July, revised **fixed stall rent** is furnished below:. Other Terms and conditions remain unaltered.

You are hereby requested to send your confirmation for booking of a stall by paying booking amount of Rs.10,000.00. The Silk Mark Expo is scheduled to be held from 12th to 18th August (7 days) at Haldiram Food City, Ballygunge Park, Kolkata 700 019.

1	Duration	12 th to 18 th August, 2016			
2	Venue	Haldiram Food City, 24, Ballygunge Park, Kolkata-19			
3	Timings	10.30 P.M. to 8.00 P.M.			
4	Stall Size	Stall Rent	Service Tax 15%	Label Cost	Total
	3.0 Mtr x 1.5 Mtr(P1), 8 Nos.	Rs. 51,261/-	Rs. 7,689/-	Rs. 2,100/-	Rs.61,050/-
	2.5 Mtr x 1.5 Mtr(P2) 6 Nos.	Rs. 55,609/-	Rs. 8,341/-	Rs. 2,100/	Rs.66,050/-
	2.5 Mtr x 1.5 Mtr(P3) 27 Nos.	Rs. 45,174/-	Rs. 6,776/-	Rs. 2,100/	Rs.54,050/-
	2.5 Mtr x 1.5 Mtr(P4) 4 Nos.	Rs. 47,783/-	Rs. 7,167/-	Rs. 2,100/	Rs.57,050/-
5	Confirmation of Participation	15 th July, 2016			
6	Stall Booking Last date	11 th August, 2016			
7	Proposed No. of stalls	45			

It is brought to your kind notice that the format and style of the Expos have been proposed tremendously to help you increase your profits and limit the loss, if any.

The booking stall charge is only as per your choice and according to stall rent and hence there is a heavy demand for booking the stalls and its is once again reiterate that only by paying the full money before the due date that the stall booking is confirmed.

Please Note that :-

- In case of Cheque payment, stall booking will be confirmed subject to realization..
- The Chapter will not be responsible for low sale proceeds for any individual/all participants.
- Under any circumstances, date of expo will not be extended.
- The participants have to pre-declare their type of products and their price range.
- Discount, if any, should not be more than 20% of the pre-declared price tag value.
- Participants should submit a copy of their last AU registration certificate.
- Silk Mark Organization of India, Kolkata chapter reserves the right to accept or reject stall booking either in part or in full without assigning any reasons/thereof.

Yours faithfully,


✓ NODAL OFFICER