

Silk Mark Organisation of India

[Central Silk Board, Ministry of Textiles - Govt. of India]

Corporate Office: CSB Complex, B.T.M. Layout, Madivala, Bengaluru - 560 068. India

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e-mail:silkmark@silkmarkindia.com; www.silkmarkindia.com

Application for association with amazon.in for online marketing of
100% silk products (Silk Mark labeled) by an Authorised User of Silk Mark.

I/We, AU Registration No....., wish to sell/market our pure silk sarees/made ups/garments/ carpets/ scarves & stoles through Amazon online marketing platform. One time facilitation charges of ₹ 5000/- (Rupees Five thousand only) inclusive of GST remitted in favour of Silk Mark Organisation of India Account No. **1123960157** (Central Bank of India, CSB Branch), IFS Code: **CBIN0283975**.
Further, details of the organization are submitted below:

PAN No.				GST No.													
1.	Contact Details				2.	Address of the Authorised User											
a.	Name					Door No./Building											
b.	Pls Tick	MD	Proprietor	President		Street/Road											
c.	Phone					Location/Area											
d.	Mobile					Place, Dist											
e.	email					State, PIN											
3.	Description of the products																
i)	Sarees				iv)	Dress material											
ii)	Madeups				v)	Scarves & Stoles											
iii)	Garments				vi)	Carpets											
4.	Price range of products (₹)				5.	Facilities Available / Working Knowledge											
i	Minimum---₹.				i)	Laptop with internet					Please Tick						
					ii)	Smart phone with internet					<input type="checkbox"/>						
					iii)	Knowledge on working with Excel					<input type="checkbox"/>						
ii	Maximum---₹.				iv)	Knowledge on online portals					<input type="checkbox"/>						
6.	Bank account details for online financial transaction																
Name					Account No					Bank							
Bank					IFS Code					Branch							
Branch					Place												

I/We hereby declare that the particulars given above are true to the best of our knowledge and abide by the applicable rules and regulations in respect of the procedures for sale of our pure silk products.

Place:

Date:

Name & Signature of Authorised Signatory with stamp

-: Amazon Terms & Conditions :-

1. Amazon will send a link to sellers e-mail for registration and Seller Agreement
2. Once the registration and agreement is done, seller will have to share the products for imaging and cataloguing. There should be minimum 50 products for the free product shoot by Amazon
3. Sellers have to provide details of each product to be listed on Amazon.in
4. Amazon will then proceed with cataloguing completion
5. Once the cataloguing is complete, the products will reflect in sellers Amazon account
6. Amazon will then proceed with Additional place of business (APOB) configuration with seller's GST which will be chargeable upto Rs.1000
7. Seller will have to share GST credentials with Amazon referred CA for APOB
8. Once the APOB is done Amazon will help seller to create shipment for each product that will be sent to the designated Amazon ware house
9. Seller will do the initial packaging of each product that he sends to Amazon ware house
10. Each package will have MRP sticker and Barcode. Amazon will help in generating Bar code & MRP sticker.
11. Once the products are packed, seller will schedule the pickup from his location
12. Amazon transport services will do the pickup from seller's location
13. Products will be in-warded in ware house and products will be made live under Amazon Prime
14. As per TRY FBA program, sellers will not be charged for sending products to Amazon ware house upto 100 units and will also not be charged Fulfillment Centre charge for the first 3 months after which it will be chargeable at a very nominal fee
15. The seller will have to comply to Amazon's Return Policy which they will brief at the time of registration

The pricing for FBA (Fulfillment By Amazon) Model (Indicative)			
A	Sellers Selling price of 'Handloom' Product	₹ 1,000.00	
i*	Amazon.in Commission @ 8%	₹ 80.00	
ii	Closing fee (Additional fee)	₹ 50.00	
iii	Pick and pack Charge	₹ 15.00	
iv	Shipping (As per National)	₹ 66.00	For 500 grams
v	Ware House Charge- Rs.20.00/Sq ft/month (not applicable for first 3 months)	₹ 100.00	for an area of 5 Sq.ft
vi	GST on Amazon.in charges (above 5 points) @18%	₹ 55.98	
B	Seller pays to Amazon.in	₹ 366.98	
C	Basic Price (A+B)	₹ 1,366.98	
D	GST as per product category@5%	₹ 68.35	
E	Price reflecting on Amazon.in store (C+D)	₹ 1,435.33	
*Amazon.in commission will be 17% for 'Non Handloom' products			

