



भारतीय रेशम मार्क संगठन  
Silk Mark Organisation of India,

केंद्रिय रेशम बोर्ड/Central Silk Board,  
वस्त्र मंत्रालय, भारत-सरकार/Ministry of Textiles, Govt. of India



No.CSB/CCV/4(15)2016/SMOI  
To

Date 24-08-2016

Sir,

**Sub: SMOI, Varanasi Chapter – Silk Mark Propagation at Lucknow - Call letter for quotation for Road Show, Hoarding & Banners in Lucknow City – Reg.**

With reference to the subject cited above, it is requested to submit your separate lowest rate quotations for providing the following services as per description given below-

**( A ) Road Show Services by a VAN**

**Description: -**

- A) Type of van: -TATA ACE
- B) The van should be fully covered with duly printed flax.
- C) Flex Should be of BL or Star Quality duly printed as per the Art work supplied by us.
- D) The Display Van will be roaming in different colonies at Lucknow from 12<sup>th</sup> October to 21<sup>st</sup> October 2016. One boy will have to deploy to distribute leaflets with the van from 10:00 AM to 6:00 PM.
- E) The Distance Covered will normally be 50 KM per day.
- F) Rate to be quoted with details of charges of boy, driver, hospitality, decoration of flax and other charges including Taxes if any.

**( B ) Hoardings & Banners Display in different locations in Lucknow City.**

**Description**

SL. No	Name of the Item	Specification	Quantity
1	Hoarding at I. Bhutnath Chauraha II. Awadh Chauraha III. Bangla Bazar IV. IET Chouraha V. Kapurthala VI. Patrakarpuram Chauraha VII. Polytechnic Chauraha VIII. Dubagga Chauraha	10'x 20' -Do- -Do- -Do- -Do- -Do- -Do- -Do-	One -Do- -Do- -Do- -Do- -Do- -Do- -Do-
2	Banners on the street of different colonies in Lucknow city.	10' x 2.5' 8' x 2.5'	100 100

*Please Turn Over*

**Terms and Conditions**

1. The above Specification given A above are for TATA ACE van. In case TATA ACE van is not available with your firm, your firm may quote for the van available with your firm with Name of the Van and Dimensional specification of the Flex.
2. The Type of Vehicle for which the rate is quoted should fulfill the above minimum requirements. Specification should be adhered to without any deviation.
3. The Hoardings should be displayed within 3 days from order date. It will be responsibility of Quotationer to maintain Hoarding during its full tenure.
4. The rate quoted by the firm should be valid for 3 months.
5. Taxes, packing, Display, Forwarding & Transportation Charges should be clearly indicated in the quotations.
6. Payment will be released in full within 30 days after completion of job.
7. No Form -Dø or -Cø will be issued by this Organisation.
8. The Rates should be quoted in the above specification only. Rate should be inclusive of Fuel Charges and Charges for Statutory Permissions from the local authority. The quotation which does not comply the above will likely not be accepted.
9. The Rate quoted should be valid for three months from the date of opening of the quotation.
10. The party, whose quotation is likely to accepted, on confirmation of the order, they must be able to provide the service immediately.
11. The CHIEF EXECUTIVE, Silk Mark Organisation of India or his nominated officials reserves the right to accept or reject any quotation or all quotations without assigning any reasons thereof. The decision of The CHIEF EXECUTIVE, Silk Mark Organisation of India will be final and binding on the concerned and no correspondence in this regard will be entertained at any stage.
12. The quotation should be accompanied with an EMD amount of Rs. 4000/- (Rupees Four Thousand Only) by Cheque/DD in favour of “**Silk Mark Organisation of India**” Payable at Varanasi ( **A**) **Quotation for Road Show Services by a VAN (B) Quotation for Hoardings & Banners Display Publicity in Lucknow City.**
13. The separate envelope for each quotation should be sealed & duly superscripting on the envelope as “ **Quotation for Road Show Services by a VAN or Quotation for Hoardings & Banners Display Publicity in Lucknow City.**

The quotation should reach this office on or before 15/09/16 (1.30 PM). Quotation received after that will not be considered. The quotation will be opened on 15/09/16 at 3.00 PM. The quotations may be addressed to The Deputy Director (Insp), Silk Mark Organization of India, Central Silk Board, C20/1-91A, Ramakant Nagar, Pishachmochan, Varanasi- 221 010

**Yours faithfully,**

**(Ramesh Chandra)  
Deputy Director (I)**