
 <p>SILK MARK INDIA Your Assurance of Pure Silk</p>	<p>BANGALORE CHAPTER SILK MARK ORGANISATION OF INDIA Central Silk Board, Ministry of Textiles, Govt., of India # 14, Vatal Nagraj Road, Okalipuram, Bangalore-21. Regd., No. 1054/2003-04 Ph: 080-23120274 / 2342 1144</p>	
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No. SMOI/BLR/EXPO/6A/2016-17/Bangalore

Date:24/06/2016

To

Dear Sir /Madam,

Sub: Silk Mark Expo 2016 Bangalore –Booking of Stalls- regarding.

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You are one of our privileged participants in the Silk Mark Expos and as you are aware, these expos are organized for the benefit of the consumers and of course, the Authorised Users like you.

You are invited to participate and confirm the booking of stalls to display and sell the silk products at the Expo. The Silk Mark Expo is scheduled to be held from **3<sup>rd</sup> to 8<sup>th</sup> August 2016 at Shikshak Sadan, K.G. Road, Bangalore-560002.**

1	Duration	3 <sup>rd</sup> to 8 <sup>th</sup> August 2016
2	Venue	<b>Shikshak Sadan, K.G. Road, Bangalore-560002</b>
3	Timings	10.30 a.m. to 7.30 p.m.
4	Stall Size	3 mtrs X 2 mtrs
5	Stall Rent	Amount in Rs.
	Fixed rental component	Rs. <b>20,000/-</b> + 15% Service Tax
	Variable rental component*	a). 15% on sales upto 3.0 lakhs + 15 % Service Tax b). (Rs.45000/- + 12% on sales exceeding 3 lakhs) + 15% Service Tax
6	Stall Booking last date	11 <sup>th</sup> July 2016
7	Proposed No of Stalls	35 Nos

**You are requested to book the stall by paying an advance amount of Rs.10,000/- on or before 11<sup>th</sup> July 2016 and confirm your participation in the Silk Mark Expo at Bangalore.**

In case sufficient numbers of stalls are not booked before the due date, the expo is likely to be cancelled and the advance paid by you will be refunded in full or adjusted towards the other expos.

Yours faithfully,



**[P. M. PANDI]**

Deputy Director (Insp.)

\*This includes the charges towards credit card / debit card payments.

\*The above mentioned stall rents are applicable to Silk Mark Expo 2016 at Bangalore only.

## Features of Centralised Billing

- The service provider will have two or more credit card machines
- The booking is done by paying an advance amount for which a receipt is given
- The remaining stall rent will have a fixed component of Rs.10000/- and a percentage taken from the sale of merchandise
- The payments both in cash as well as online are done through centralized billing service only
- The expo will have a clearly demarcated entry and exit points and these are manned by the security
- The consumers make purchases in the stalls and the AU makes the entry of the billing in the tablet provided and prints the slip in triplicate and a copy of the slip is given to the consumer
- The entry of the billing will also capture the type of material, consumer details etc
- The billing at the stall is being viewed by the service provider and a runner is instantly sent for pick up and the material is sent to the final delivery at the exit along with the second copy of the slip pinned to the bag
- The consumer may choose to further continue with purchases and make the final billing at the time of exit
- The security at the exit gate will verify the invoice and merchandise and allow the consumer to exit
- The service provider will reconcile and distribute the collected amount to the respective stall after deducting the due share for SMOI and the service provider on the same day itself. The online payments will be settled within three days.
- In case of credit/debit card and other online payment methods, the service provider will bear the commissions to the banks/financial institutions from the service provider share
- The service provider will provide manpower for billing, cash handling, runners to collect merchandise and make delivery at the exit counter
- The booking for the stalls closes on 11<sup>th</sup> July, 2016 and the advance amount is to be paid for the confirmation before the due date

**SILK MARK EXPO 2016– Bangalore**

**ORDER FORM FOR BOOKING OF STALLS**

To  
The Deputy Director ( Insp.,) &  
Sr. Executive,  
Silk Mark Organisation of India.  
# 14, Vatal Nagraj Road,  
Okhalipuram,  
Bangalore-560021  
Sir,

Sub: Silk Mark Expo 2016 Bangalore- **Stall Booking** - Regarding  
Ref: Your letter No: No. SMOI/BLR/EXPO/6A/2016-17/Bangalore date: 24/06/16

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I/We request you to book the Stalls in the **Exhibition cum Sale** of “**Silk Mark Expo 2016 Bangalore** from 3<sup>rd</sup> to 8<sup>th</sup> August 2016 at Shikshak Sadan, K.G.Road, Bangalore-560002.

Sl.No	Stall Size	Stall Rent In Rs.	Total Amount in Rs
1	3x2 mtr	Fixed rental component	Rs.20,000/- + 15% Service Tax
		Variable rental component*	a). 15% on sales upto 3.0 lakhs + 15 % Service Tax b). (Rs.45000/- + 12% on sales exceeding 3 lakhs) + 15% Service Tax

We here by enclosed at par cheque / D.D drawn in favour of “**Silk Mark Organisation of India**” payable at Bangalore for an amount of Rs ..... by D.D No.....dated ... .. on ..... bank

We have deposited stall rent through our Bank by RTGS i.e **Central Bank of India (IFSC No:CBIN0281200), Rajaji Nagar, Bangalore 560 010 vide CA No. 1198237684**

We hereby request you to kindly acknowledge the receipt of the fees and confirm the allotment of Stalls for making necessary arrangements of participation.

**Declaration**

I/ We hereby declare that

- we shall display and sale only 100% Pure Silk Products with Silk Mark Labels
- we will affix Price Tags for all our 100 % silk products.
- We have read carefully all the rules and regulations of Silk Mark Expo and hereby explicitly agree to comply with all the regulations contained in the overleaf.
- We further agree to comply with such other with such regulations as may be modified by the exhibition authority from time to time.

Yours faithfully

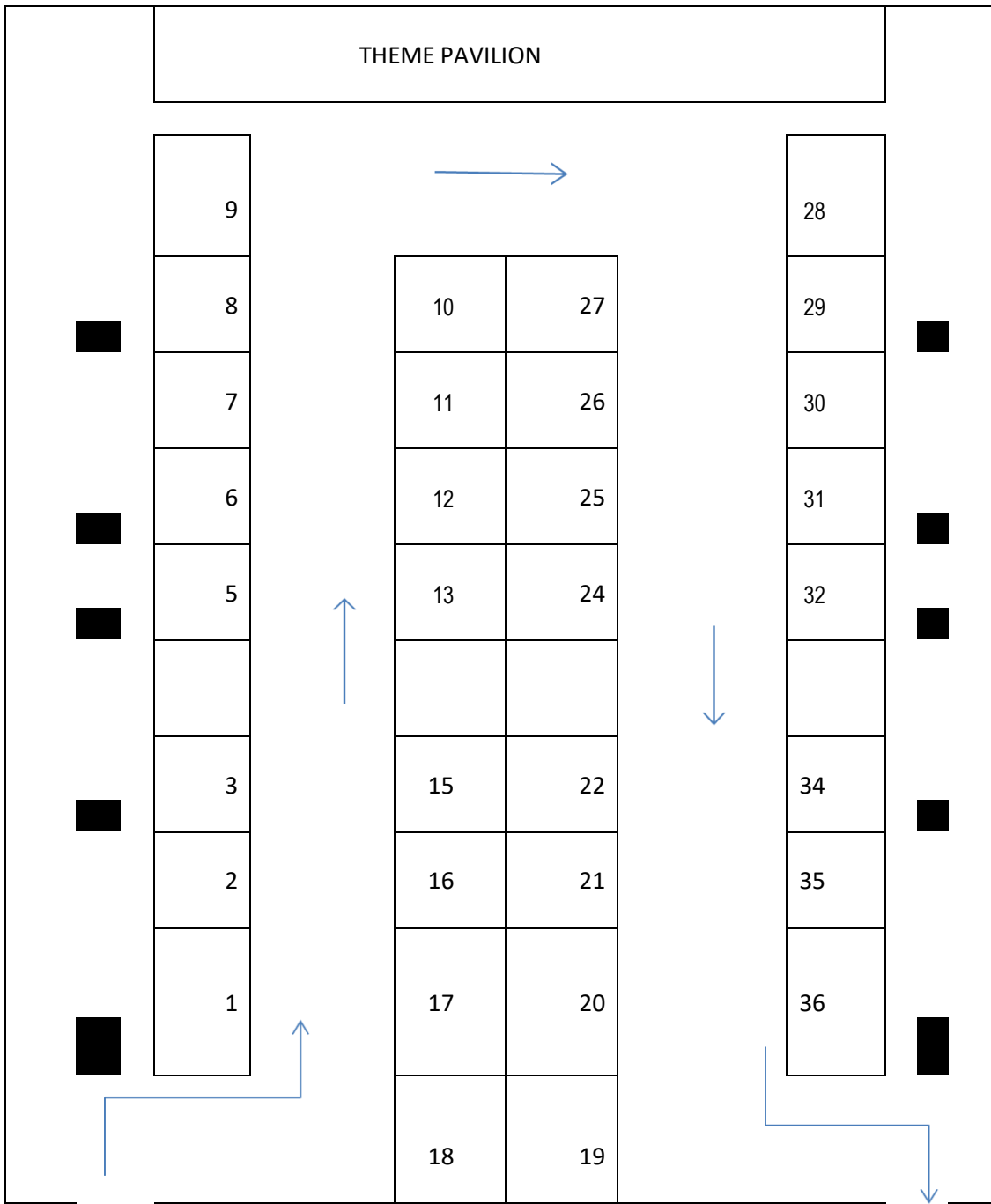
Encl: DD / Cheque

Place:

Date:

Authorised Signatory with Stamp

SILK MARK EXPO 2016 BANGALORE AT SHKSHAK SADAN , K.G.ROAD, BANGALORE,  
 PERIOD 3<sup>RD</sup> TO 8<sup>TH</sup> AUGUST 2016  
 STALL SIZE = 3 MTR X 2MTR. TOTAL STALLS= 36



entry

Entry will be changed alternate days

exit

