

Criterion for the selection of Authorised Users of Silk Mark to be part of Resham Ghar, CCIC, at No.144, Shubharam Complex, Next to Kotak Mahindra Bank, M.G.Road, Bangalore [in the premises of CCICI].

1. A rent free stall space of 100 sq.ft., available for Authorised Users of Silk Mark to market their products.
2. SMOI will provide basic facilities such as furniture, storage racks, display table, lighting, fans etc., through CCIC.
3. The selection of the Authorised User for participation in the Resham Ghar will be based on the reputation of the AU, varieties of products that will be made available for display and sale, silk weaving cluster being represented and on the feedback of the concerned SMOI Chapter etc. The CEO, SMOI reserves the right to allot the space to the most appropriate AU who, in his opinion will be able to display and sell a variety of silk products.
4. The interested AU should submit the application in the prescribed format with complete details like varieties, type of silk, originating cluster of products on or before 24-05-2019.
5. The applicant should be an Authorised User of Silk Mark and 100% pure silk products with 'Silk Mark Label' only will be allowed to be displayed and sold. All the products shall carry price tags.
6. A 25% (Twenty five percent) of 'net sales' will be deducted as facilitating charges for providing rent free stall space.
7. CCIC will remit the balance 75% of the net sales, on monthly basis, to the participant's bank account within 15 days of the subsequent month.
8. The applicant should be able to ensure sufficient stocks in all types of made up articles and readymade garments, in different price ranges and should be able to introduce new stocks regularly, catering to the customer demand.
9. Stocks should be quickly replenished once the sale has taken place and shelves/racks should not have an empty look.
10. It would be the responsibility of the Authorised User to display the products in the counter in an attractive way and to appoint sales person to look after the counter and wages or salary to the sales person has to be paid by the AU. He/she should

be conversant in Kannada, Hindi and English. Knowledge of other local, regional and foreign languages would be additional qualification.

11. The selected AU should be able to service specific requirements of consumers within stipulated time frame
12. It is essential that the selected AU should be ready to work as a team along with the other cluster representatives participating in the Resham Ghar. Maintaining and improving the image of Resham Ghar should be the top priority.
13. The selected applicant should deposit a refundable advance of Rs 50000/-and enter into an agreement with SMOI, on a non judicial stamp paper and a copy of the agreement is attached for reference.

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