

SILK MARK EXPO –2024 JAMMU

Silk Mark Organisation of India, Central Silk Board,
(Ministry of Textiles, Govt. of India), Silk Factory Premises,
CSR&TI Premises, Gallander, Pampore, Jammu and Kashmir -192121.

Phone: +919419087598

E-mail: Srinagar@silkmarkindia.com, website: www.silkmarkindia.com.



Your Assurance of Pure Silk

CSB/SM -SGR/JMUEXP/2023-24/

Dated: 08.02.2024

To,

Dear Sir,

Sub: - Silk Mark Expo-2024 Jammu to be held between 1st to 8th March 2024 at Kala, Kendra, Bikram Chowk, Jammu.

The Silk Mark Organisation of India, Srinagar Chapter is organising an exhibition cum sale of "Silk Mark Expo-2024 Jammu, to be held from 1st to 8th March 2024 (8 days) in the city of Jammu at Kala Kendra, Bikram Chowk. All Authorised User's of SMOI are invited to participate and utilise the opportunity to display and sell the silk products at the Expo. The details are as follows:

1	Duration	1 st to 8 th March 2024 – (8 days)
2	Venue	Kala Kendra, Bikram Chowk, Jammu
3	Timings	11 A.M. to 8 P.M.
4	Stall Size	(4 x 2) and (5 x2) Mts
5	Stall Rent	Rs.:48,000/- + 8,640 (18% GST) = 56,640/-
6	Booking last date	15 th FEB. 2024

Mode of Payment

1. Application should reach this office by or before 15th February-2024, along with receipt of payment.
2. Stall rent to be paid in full through core banking system [CBS]. The bank details for payment of rent: 1] Account Name: Silk Mark Organisation of India 2] Bank name & Address: Central Bank of India, Amira Kadal, Srinagar 3] Account No: 1927934656 4] IFSC No: CBIN0280415.
3. Please confirm the receipt of application from this office over telephone.

Pre-Qualification Criteria

1. Only 100% Pure Silk products would be allowed to display and sell in the Expo.
2. All products shall invariably be tagged with Silk Mark Labels and price tags.
3. Only Authorised User's are allowed to participate in the Expo.
4. All the participants have to produce/ display the current valid AU certificate.
5. No material exhibit will be allowed to be taken out of Expo premises without valid exit pass.
6. The decision of the organizer will be final and binding on all concerned and in all matters relating to the exhibition.

Cancellation Charge

25% on stall Rent on or before 20.02.2024. No refund after 22.02.2024.

Credit Card Facility.

Credit card facility will be made available at the Expo Premises. However individual Telephone connections shall be made by the participant on their own.

The Authorised Users are welcome to avail the opportunity by sending the duly filled up enclosed stall booking form along with payment details & company profile.

The Stalls will be allotted on first cum first serve basis, as the availability of stalls is limited and confirmation of booking on receipt of 100% payment. Stall rent should be paid in advance.

Yours faithfully

Encls:

1. Order cum profile form
2. Profile for Exhibition Director
3. Expo. Guidelines

Sd/-
Deputy Director [Insp.]/
Sr SM Executive

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APPLICATION FORM FOR BOOKING OF SILK MARK EXPO STALLS

To

The Silk Mark Executive,

Silk Mark Organisation of India, Central Silk Board

(Ministry of Textiles, Govt. of India)

CSR&TI Premises, Gallander,

Pampore, Jammu and Kashmir -192121

By Courier / Speed Post / Hand

Sir,

Sub: 'Silk Mark Expo-2024 Jammu (1st to 8th March 2024) ' - Reg

Ref: SMOI LETTER No: CSB/SM-SGR/JMUEXP/2023-24 Dt. 06.02.2024

With reference to the subject and reference cited above, we express our willingness to participate in the **SILK MARK EXPO –2024 JAMMU** organised by Silk Mark Organisation of India from **1st to 8th March 2024 at Kala Kendra, Bikram Chowk, Jammu**. We request you to kindly allot **1** Number of Stall(s) of **Size (4 x 2) or (5 x2) Mts** as detailed below:

Stall Size	No of Stalls	Rent (Rs.)	Please tick
(4 x 2) / (5 x2)	01	48,000/- + GST (18%)	

The prescribed fee for an amount of **Rs.56,640.00** has been deposited/ transferred into the **Silk Mark Organisation of India A/C** & the receipt is forwarded here with. Kindly acknowledge the receipt of the fee and confirm the allotment of Stall(s) at the earliest to make necessary arrangements for participation. Duly filled format on profile of the company is forwarded here with for Exhibitor's Directory.

Declaration

We hereby declare that:-

1. We shall exhibit and sell only 100% Pure Silk products with Silk Mark labels in the Expo.
2. We will affix the price tags for all our 100% pure silk products sold in the Silk Mark Expo.

Address for communication:-

The Silk Mark Executive,

Silk Mark Organisation of India, Central Silk Board,

(Ministry of Textiles, Govt. of India)

CSR&TI Premises, Gallander,

Pampore, Jammu and Kashmir -192121

Encl: CBS Receipt no:

Authorised Signatory

Place:

For M/s

Date:

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PARTICIPANT'S DETAILS FOR DIRECTORY OF SILK MARK EXPO -2024 JAMMU
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1.	Authorised User's Regn. No.	SMOI/	
2	Name of the Company	M/S.	
3	Door No/ Street No/Name		
4	Location / Area		
5	District		
6	City		
7	State / PIN		
8	Contact Person		
9	Telephone No. with STD Code/ Mobile Number		
10	E-mail Address		
11	GST Number		
12	Company Status		
13	Products Specialty / Awards/ Recognition		
	Products Description	Product Name	Price Range (Rs.)
A			
B			
C			
D			
E			
F			
G			

Place:

Date:

Authorised Signatory