

**SILK MARK****SILK MARK ORGANISATION OF INDIA,
[Sponsored by Central Silk Board]
(Ministry of Textiles, Govt. of India)**Nodal Office, Central Silk Board, 15, Gariahat Road (South),
Dhakuria, 1st Floor, Kolkata – 700 031.Ph. 2473-6856,0912, Fax-2473-5090, E-mail : rocsbkol@yahoo.in/kolkata@silkmarkindia.com

No.CSB/RO/KOL/27/2017-18/SMOI/(Expo)

Date: 19th June, 2017To
M/s.

Dear Sir,

Sub: Booking of Stall at Silk Mark Expo 2017 Kolkata from 11th August – 16th August, 2017
(6 days) at Haldiram Food City, 24, Ballygunge Park, Kolkata – 700 019 – reg.Silk Mark Organization of India Kolkata Chapter is organizing a Silk Mark Expo-2017 at Haldiram Food City, 24, Ballygunge Park, Kolkata – 700 019 from 11th August to 16th August, 2017 (6 days). All Authorized Users of SMOI are invited to participate and utilize the opportunity to sell the Silk Products at the Expo.

Expo details as follows :

1 Duration	11 th August, 2017 to 16 th August, 2017 (6 days)					
2 Venue	Haldiram Food City, 24, Ballygunge Park, Kolkata – 700 019.					
3 Timings	11.00 A.M. to 8.00 P.M. every day.					
4. Stall rent details	Size in Mtr.	No. of Stall	Stall Rent	S.Tax	500 label cost	Total
	3 x 1.5 (P1)	16	46870.00	7,030/-	2,100/-	56,000/-
	3 X 1.5 (P2) C	09	49478.00	7,422/-	2,100/-	59,000/-
	2.5 x 1.5 (P3)	16	39913.00	5,987/-	2,100/-	48,000/-
	2.5 x 1.5 (P4) C	02	41652.00	6,248/-	2,100/-	50,000/-
	3 x 1.5 (P5)	01	52957.00	7,943/-	2,100/-	63,000/-
5 Mode of Payment	Demand Draft in favour of Silk Mark Organization of India payable at Kolkata, or Cash by hand or through CBS A/C. No. 3007723602 IFSC Code CBIN 0280090. Minimum advance for booking stall is Rs. 20,000.00. But stall will be confirmed only after receipt of full amount on or before 31.07.2017. Failing which stall will be re-allotted to the AU's from the waiting list. Stall will be allotted on First cum first serve basis as the availability of stall subject to acceptance of application by the chapter.					
6 Booking last date	20 th July, 2017					
7 Cancellation procedure	i) 25% of stall rent will be deducted as cancellation charge, if cancelled after 20.07.2017. ii) Stall rent will be forfeited if cancelled after 31.07.2017.					
8 Pre-Qualification Criteria	Only 100% pure silk products would be allowed to display and sell in the Expo. All pure silk products shall invariably be tagged with Silk Mark Label and price tag . Only Authorized Users of Silk Mark are allowed to participate in the Expo.					
9.Credit Card Facility	Credit card facility will be made available at the Expo Premises. However, individual connection shall have to be made by the participant on their own, if so desire.					

Please Note that :-

- In case of Demand Draft payment, stall booking will be confirmed subject to realization..
- The Chapter will not be responsible for low sale proceeds for any individual/all participants.
- Under any circumstances, date of expo will not be extended.
- The participants have to pre-declare their type of products and their price range.
- Discount, if any, should not be more than 20% of the pre-declared price tag value.
- Participants should submit a copy of their last AU registration certificate.
- Silk Mark Organization of India, Kolkata chapter reserves the right to accept or reject stall booking either in part or in full without assigning any reason's/thereof.

The Authorized Users are welcome to avail the opportunity by sending the duly filled up enclosed stall booking form along with required Demand Draft and company profile.

Encl: 1. Order cum profile form
2. Expo Floor PlanYours faithfully,

19/6/2017
DY. SECRETARY(Tech.)