
 <p>SILK MARK INDIA Your Assurance of Pure Silk</p>	<p>BANGALORE CHAPTER SILK MARK ORGANISATION OF INDIA Central Silk Board, Ministry of Textiles, Govt., of India # 14, Vatal Nagaraj Road, Okalipuram, Bangalore-21. Regd., No. 1054/2003-04 Ph: 080-23120274 / 2342 1144</p>	
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No. SMOI/BLR/AP/2017-18

Date: 30/10/2017

Sub: Inviting quotation for Mobile Van display of Silk Mark- Road Show – in Bangalore – reg.

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With reference to the subject cited above, I am to inform that this office intends to call for rate quotations from the reputed Mobile Van Road Show Service providers for Mobile Van Display of Silk Mark in and around Bangalore city for the period of 2 months from 12<sup>th</sup> December 2017 to 11<sup>th</sup> February 2018. In this regard, you are requested to submit your lowest rate per month as per the following terms and conditions.

1. Duration of display : 12<sup>th</sup> December 2017 to 11<sup>th</sup> February 2018 ( 2 months ) both days inclusive.
2. Size of Display Boards with Light (TATA Ace) Cost per month, Box type, Centre Staged.
  - a. 10'x5' – 2 Nos. (Main Board Kannada in left side and English in right side)
  - b. 5'x1' - 1 No. English in Main Board back side.
  - c. 8'x 1.5' - 2 Nos Bottom side ( left side in Kannada and right side in English)
  - d. 5'x 1.5' - 1 No Bottom Back in Kannada.
  - e. 4'x 3.5' - 1 No Driver cabin Top in Kannada
3. Illuminated with light inside the box or Focus light on the display board from outside.
4. Copy of the Road Show Mobile Van Display photo (Sample) to be enclosed along with the quotation.
5. Art work for Flex printing and hand bills will be supplied by Bangalore Chapter, SMOI
6. Star flex 4 pass printing and mounting cost should be borne by the Quotationer.
7. All other charges like Corporate Tax, Road Tax and Police permission should be borne by the Quotationer.
8. Display time – 9.30AM to 7.30 PM ( 10 hours)
9. Distribution of Hand bills – charges for 5000 Nos per month to the general public at your end.
10. Coverage of Area per day will be 50 Kms. in and around listed area.
11. No Advance payment shall be made by this office.
12. The validity period of the rate quoted should also be mentioned in the quotation (atleast the rate quoted should be valid for 6-months from the date of opening of the quotation).
13. The quotations received after the due date and time prescribed shall be summarily rejected.
14. The **Assistant Director (Insp.)**, Silk Mark Organisation of India, reserves the right to accept or reject any (or) all the quotations either in part and in full without assigning any reason/s thereof.

Sealed competitive quotations to be addressed to “ **The Assistant Director (Insp.), Silk Mark Organisation of India, Bangalore Chapter, Central Silk Board, Resham Bhavan, No.14, Vatal Nagaraj Road, Okalipuram, Bangalore - 560 021**” and reach the office on or before **22<sup>nd</sup> November 2017 upto 3.00pm**. The Envelope containing the competitive quotation should be sealed and submitted duly super scribing on the envelop as “ **QUOTATION FOR MOBILE VAN DISPLAY**” at the above address.

The quotations so received well within the stipulated time shall be opened on **23<sup>rd</sup> November 2017 at 11.30 am** in the presence of the quotationer or their representative at the above said address. For further details contact **Phone Nos: 080-23421144 / 23120274** and visit our **website:silkmarkindia.com**.

Yours faithfully,

( M.UMESHA)  
Asst. Director (Insp).