



Your Assurance of Pure Silk

Silk Mark Organisation of India

Central Silk Board, Ministry of Textiles, Govt. of India

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SMOI/PRI/2018-19/F-52

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To,

TENDER NOTICE

Sub: Quotations for the Supply of Self Sticking Secure Silk Mark labels -Reg.

Silk Mark Organisation of India (SMOI) has been functioning under Central Silk Board, Ministry of Textiles, Govt. of India since 2004 for the protection of consumer interest and generic promotion of natural silk. At present paper hang tags with security features like Hologram, QR Code and distinct serial number are being used on the 100% pure silk products by the members of Silk Mark. SMOI is intended to introduce new generation Silk Mark labels (Self Sticking Secure Silk Mark Labels) to safeguard the interest of the stake holders with some additional security features.

In this regard, Quotations in two separate sealed envelopes viz; Technical and Financial are invited by the SMOI from the bonafide reputed manufacturers registered under IHMA for the supply of Self Sticking Secure Silk Mark Labels. Detailed specification of the labels, quantity, payment terms etc., are given below. Interpretation of the terms & conditions and other related issues in the tender would lie with SMOI only.

Sl. No.	Item	Specifications	EMD (Rs.)
1.	Product	<p>Self-Sticking Secure Silk Mark paper labels with Holograms Tamper proof label with security features like hidden text readable under UV light & customized hologram Size: 22mm X 55 mm Top... Logo in colour 22 mm X 20 mm Middle.. Silver Holograms. 22 mm X 08 mm Bottom.. QR Code 22mmX 27 mm with 8 digit Alpha Numeric serial number</p> <p>The top layer of the label shall be having perforations/cuts such that when the label is peeled off from the fabric, code and hologram should tear into bits & pieces. It shall be suffice for manual application of the labels or where no applicator being used. It should have minimum application time of the label and sufficient space allocated for capturing the QR Code.</p> <p>Basis Weight: 54 gsm ± 10%</p>	20,000/-
2.	Thickness	Caliper: 0.145 mm ± 10%	
3.	Supply form	In sheet form (10 numbers per sheet)	
4.	Hologram	<p>22 mm X 8 mm strip (silver colour) Pressure sensitive tamper proof Holograms with E beam effect and concealed images. True colour image shall be made of photographic quality portrait. Animated effect (Motion effect) which gives sense of motion & animation with diffraction of light. Kinetic effect patterns creating an illusion of patterns moving at different angles (2D/3D depth effect).</p>	
6.	Base Film	Special coated BOPP Pearlised Metallized on one side.	
7.	Adhesive	A highly aggressive permanent rubber based adhesive and excellent ultimate bond strength to a wide range of substrates (cloth). The adhesive is equally effective for Manual as well as Auto Application of the Labels. The adhesive layer must possess high durability characteristics such that labels once applied, remain attached permanently and can be removed only with difficulty leaving no mark (residue/stain) on the products.	
8.	Release liner	<p>A super calendared glassine paper with excellent strength characteristics. Release liner is a paper sheet (usually applied during the manufacturing process) used to prevent a sticky surface from prematurely adhering. It is coated on one or both sides with a release agent, which provides a release effect against any type of a sticky material such as an adhesive or a mastic. Liner is the carrier for the release agent. Size: 26 mm X 65 MM Basis Weight: 62 gsm ± 10%</p>	

9.	Security Die Cut	Sharp edge with security cut at both ends of the label for better affixation onto the fabric and to ensure that the label is completely tampered into bits & pieces in the event of trying to remove from the silk products.
10.	Anti-copy Fluorescent Feature	An image or text, printed using unique fluorescent ink, which gets illuminated and glows when viewed under UV light.
11.	Colour	Coloured Logo & Black Text & QR Code
12.	Coding	QR Code image with Alpha Numeric code (two dimensional barcode) (G 00000001 to G02000000)
13.	Quantity Required	2000000 Nos. (Twenty lakhs only) Staggered supply over a period of one year. Additional quantity order, if required, during the validity period of one year.
14.	Lead Time	30 days from the date of approval of art work
15	Specific requirements	<ol style="list-style-type: none"> 1. The labels shall be released smoothly from the liner sheet without any damage. 2. Adhesive shall be proper and adequate to affix the labels onto the silk material 3. The labels should come in bits and pieces while peeling off from the silk material 4. The labels should not leave any gum spots/scars/marks on the silk material

Quotations must be sent in a sealed envelope so as to reach this office on or before the last date and time along with the prescribed EMD. Quotations received after the due date and time and those without the requisite EMD will not be considered. The technical bids along with the EMD should be kept in one sealed envelope super scribed "Technical Bids" and financial bids should be kept in a separate sealed envelope super scribed "Financial Bids". Both these covers should be kept together in a bigger sealed envelope super scribed "Quotation for the Supply of Self Sticking Secure Silk Mark Labels".

Technical bids envelope shall contain

The bidder shall furnish clear and easy to comprehend copies of documentary evidence to demonstrate that it meets the following qualification requirements.

- Earnest Money Deposit (EMD) in the form of a DD/Pay Order/Online transfer in favour of Silk Mark Organisation of India for an amount as mentioned in the document.
- Self-declaration certifying minimum of three years' experience in the security label printing, supply and delivery of paper based security products with Holograms security feature.
- The bidder must have printed and supplied paper based security products with Holograms in sheet form to Central/State departments /corporate bodies during the last 3 years. Submit the details of the purchaser /list of organizations in India and abroad, along with Contact Person, address, Tel. No., Fax No. etc., to which similar make/model were supplied.
- Compliance to technical specifications of the Secure Labels for which bids are submitted – Authorized person to indicate the compliance of technical specifications.

- Proof that the bidder has complete in house manufacturing facilities including Hologram Master Origination Facility with high security standards. The bidder should own all the machines for all the processes required to produce the product in a single premises to ensure secrecy of the product, continuity and timely supply. For security point of view, none of the processes or intermediate process shall be allowed to process at outside the premises or sub contract or sublet to outside agencies.
- The bidder must have already printed and supplied at least ten million paper based security products with Holograms.
- The bidder shall be a member of International Hologram Manufacturers Association and the Membership shall be continued for more than three years from the date of closing of the tender.
- The bidder should submit an affidavit in a stamp paper of appropriate value that any member of the Board of Director of the company have not been convicted in any criminal activities in any court regarding corruption or criminal activity.
- The bidder must have an Average annual turnover more than Rs.1.0 crore during the last 3 years. The Bidders are required to submit duly audited Income statement and balance sheet of respective years.
- The bidder shall supply 100 numbers of sample labels of the above mentioned specifications for in- house testing by the committee for the evaluation & practical applicability. **However the SMOI will not pay for the developmental & making charges of 100 nos. of sample labels.**

The bids shall first be evaluated by the internal committee for their "technical responsiveness" which shall inter-alia include,

(i)	Compliance to EMD requirement;
(ii)	Proof that the bidder is a manufacturer for the supply of labels for which the bid is submitted
(iii)	Compliance to technical specifications of the labels for which the bid is submitted
(iv)	Necessary documentary proof that the bidder has manufactured or supplied the labels during the past 3 years along with the list of such customer.
(v)	Compliance to all other relevant and critical terms and conditions of the tender.

FINANCIAL BIDS SHALL CONTAIN –

Cost of the Self- Sticking Secured Silk Mark labels required quantity including packing, forwarding and transportation, etc., to 10 different chapters located at Bangalore, Chennai, Palakkad, Mumbai, New Delhi, Hyderabad, Guwahati, Kolkata, Varanasi and Srinagar should be clearly indicated. No amount other than the total indicated above will be payable on any account.

GENERAL TERMS AND CONDITIONS

1. **RATES AND APPLICABLE TAXES:** The parties should clearly quote the rates and applicable rate of taxes in their quotation. **In case no taxes are mentioned it will be presumed that the rate is inclusive of all taxes.**
2. **VALIDITY:** The rates quoted **should be valid for a minimum period of one year** from the date of opening the quotation.
3. **ESCALATION CHARGES:** No escalation charges will be entertained once the quotation is accepted and contract awarded.
4. **E.M.D:** The quotation should be accompanied with an EMD of Rs.20000/- (Rupees Twenty thousand only) in the form of Demand Draft / Pay Order/online transfer, in favour of "Silk Mark Organisation of India", Bangalore. The bank details for the RTGS/online transfer is "Central Bank of India, CSB Branch, Bangalore. Account no. 1123960157, IFS Code CBIN0283975. A copy of the bank receipt, in case of online transfer, may be attached with the quote for reference. Quotations received without EMD and the EMD drawn on other than Silk Mark will be summarily rejected.
5. **BANK GAURANTEE:** The successful bidder shall furnish a bank guarantee amounting to Rs.100000/- (Rupees One lakhs only) favoring Silk Mark Organisation of India and it shall be valid till the validity period of work contract or supply of labels completed whichever is later.
6. **LAST DATE:** The last date and time for the submission of the sealed competitive quotations is 14th March 2019 up to 1.00 PM. The envelope containing the competitive quotation should be sealed and submitted, duly super scribing on the envelope as "QUOTATIONS FOR THE SUPPLY OF SELF STICKING SECURE SILK MARK LABELS" and addressed to the **Chief Executive Officer, Silk Mark Organisation of India, Central Silk Board, CSB Complex, B.T.M. Layout Madivala, Bangalore-560 068.**
7. **OPENING THE QUOTATIONS:** From the quotations received within the stipulated time, the technical bids will be opened on 14/03/2019 at 4.00 pm at the Office of the Silk Mark Organisation of India, Room no. 120, Central Silk Board, CSB Complex, 1st Floor B.T.M. Layout, Madivala, Bangalore-560068. The bidders or their authorized representatives may remain present at the time of opening of the tenders, if they so desire. After detailed analysis of technical bids, the financial bids of those found to be technically responsive will be informed the date, time of opening of the commercial bids.
8. **RIGHT TO ACCEPT OR REJECT:** The CEO, SMOI, Bangalore reserves the right to accept or reject any or all the bids either in full or any part at his discretion without assigning any reason thereof. The decision of the CEO, SMOI, Bangalore will be final and no further correspondence will be entertained in this regard.
9. **CERTIFICATE OF REGISTRATION:** The respondents should be registered under HOMAI and should submit documentary evidence to this effect.
10. **SUPPLY OF THE ENTIRE QUANTITY PRINTED:** The successful Bidder should certify that the entire quantity of labels/holograms printed has been supplied and no stocks are held with them. In the event of holding any stock of Secure Labels/holograms by the successful bidder, necessary legal action will be initiated against the party.
11. **INCREASE OR DECREASE OF THE QUANTITY:** The CEO, SMOI reserves the right to increase or decrease the quantity of the material.



12. **MASTER DIE:** The master die of the hologram will be the sole property of the Silk Mark Organisation of India and should be returned after the printing of holograms is completed.
13. **REFUND OF E.M.D:** The EMD amount of the unsuccessful bidders shall be returned after the successful bidder is finalized. The EMD of the successful bidder shall be discharged only after satisfactory supply of the materials ordered.
14. **FORFEITURE OF THE E.M.D:** Failure to supply the ordered quantity in prescribed condition within the stipulated period shall result in forfeiture of the EMD.
15. **PACKING INSTRUCTIONS:** 10 nos. of secure labels in each sheet, 100 sheets per packet (10 x 100 = 1,000) 10 such packets shall be packed in a bundle and 5 such bundles per carton (10 x 100 X 10 x 5 = 50,000) total of 40 cartons (40 x 50,000 = 20,00,000). The packing can be modified as per convenience with the approval of the CEO, SMOI.
16. **DELIVERY:** The printed sample sheet should be shown for approval before undertaking mass printing of entire lot. The entire lot of material should be delivered in good condition to 10 different offices/chapters located at Bangalore, Chennai, Palakkad, Mumbai, New Delhi, Hyderabad, Guwahati, Kolkata, Varanasi and Sri Nagar. The exact quantity and schedule of dispatch to each office will be intimated in the work order. The first batch of label supply shall start 30 days after issue of work order.
17. **PAYMENT:** The bill of cost for supply of the "Self Sticking Secure Silk Mark labels" shall be made only after satisfactory supply of the materials ordered. The payment will be made against the bill subject to the deduction of applicable tax at source and no advance payment shall be made.
18. **ADDITIONAL INFORMATION, IF ANY:** The interested parties may call on this office on any working day between 10.00 am and 5.30 pm for any clarification. The bidder may contact The Assistant Director (Insp.), Silk Mark Organisation of India, Central Silk Board, B.T.M. Layout, Madivala, Bangalore-560068 (Phone: 080-26282114/2151/2152/2117).

Yours faithfully,



[K.S.GOPAL]
C.E.O.-SMOI