



मिल्क मार्क ऑर्गनाइजेशन ऑफ इंडिया
Silk Mark Organisation of India

(केन्द्रीय रेशम बोर्ड, वस्त्र मंत्रालय, भारत सरकार)

(Central Silk Board, Ministry of Textiles, Govt. of India)

Ground Floor, C S B Building, State Muga Farm, P.O. Khanapara

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SILK MARK
INDIA

Your Assurance of Pure Silk

Regn. No. 1054/2003-2004

No. SMOI/CSB/GHY/EXPO/2024-25/F-11/ 1529

Date : 13.08.2024

To
M/s

Sir's,

Sub: - Inviting Quotation for Outdoor Publicity, Printing works and other Allied works for the "Silk Mark Expo - 2024" at Jorhat - Reg.

I am to refer on the subject cited above and to inform that Silk Mark Organisation of India, Guwahati Chapter is organizing "Silk Mark Expo-2024, Exhibition cum Sale at Jorhat (Assam) from 25th Sept to 29th Sept 2024 (5 days)

Accordingly, this office desires to invite seal quotation in 02 packet system (Technical & Financial) for Outdoor publicity, Printing works and other allied works as per specification given below from reputed vendors/agencies:-

SI. No	Description of Work/Services for "Silk Mark Expo-2024" from 23 rd Sept to 27 th Sept 2024 (5 days) at Jorhat (Assam).
1	Printing and display of Hoardings of size " 10L X12 B" at prime locations of Jorhat Town for 24 days w. e. f. 05.09.2024 to 29.09.2024 (preferred locations: Doss & Co. Chariali/ Opp- Jio Market, Barua Chair Ali, Garali , ISBT. AT Road). Artwork will be provided from this office.
2	Printing and display of flex banner of size " 3ft X 6ft" 100 nos. At various important locations of Jorhat Town like CSIR-NEIST, AAU, DDA Market, Tocklai, Old Balibat, Public bus stand etc.
3	Printing and distribution of pamphlets in news papers. Size of the pamphlets A5, 58GSM Colour paper.
4	A) Organizing of press meet on the day of the event and prior to the event. B) Collection of news paper and news clips which is to be provided to this office.
5	5. Mobile van advertising for 05 days from 22.09.2024 to 26.09.2024 with leaflet distribution.

TERMS & CONDITIONS:

1. The quotation to be addressed to "The Joint Secretary (Tech), SMOI, Central Silk Board, Resham Nagar, Khanapara, Guwahati-781022". Inside the main envelop 02 nos. Seal envelop must be there clearly mentioning "Technical Bid" and "Financial Bid".
2. Sealed quotation should reach this office by post or in person on or before 02.09.2024 by 02.00PM and the same will be opened on the same day at 4.30 PM, in presence of bidders / their representatives. Quotation beyond the last day and time will not be entertained, at any case.
3. Sealed envelope should invariably be Superscripted "Quotation for Outdoor Publicity, Printing Works and other allied works for the Silk Mark Expo- 2024, Jorhat".
4. The service provider will have to take permission from all the Govt agencies and also deposit required fees, if any to JMB or any other Govt Office.
5. The rate quotes should be against the specified items separately as mentioned above from S. No 1- 5 plus GST/ other charges, if any.
6. The final rate should be clearly quoted both in words & figures and without any cutting/ erasing/ overwriting.
7. TDS will be deducted as per rules.
8. GST number of the firm / company should be mentioned on Quotation.
9. Quotation must be complete in all respects as per above mentioned terms and conditions, Incomplete quotations will not be entertained.
10. The quotations shall be valid for this financial year i.e., upto 31 March 2025.
11. The art work/designs will be provided by this office. However, permission is to be obtained from the concerned prior to print and execution.
12. Preference will be given to local vendors/Agencies
13. The Competent Authority reserves the right to accept or reject any or all quotations without citing any reason.
14. The bidder can seek clarification in respect of quotation condition, bidding process.

Yours faithfully


Joint Secretary [Tech] 13/08/24
SMOI, Guwahati.

Copy to:

1. Shri. C.P. Rao, Deputy Director (Insp), CO, SMOI, Bangalore for information. It is requested to upload the tender document in the SMOI, Website on 13.08.2024 for which soft copy is being sent.


Joint Secretary [Tech] 13/08/24

LIST OF ELIGIBLE PARTICIPANTS FOR THE LTE

<p>PHOWSHOW PUBLICITY DCB Road, Sanjibani Path Jorhat-785001</p>	<p>M/s MREDUL Tarajan DCB Road, Near Royal Oak High School, Jorhat-785001</p>
<p>M/S D.B Enterprise Vill: Bamkukurachowa Gaon Jorhat-785107</p>	<p>M.R Enterprise Na-Ali, Dholi, Bojal Bari Gaon Titabor-785630</p>
<p>Electron Media Lab JEC Rd, Garmur, Jorhat, Assam 785001</p>	<p>Sign Craft 3D chari ali, Madhubon, Choladhara, Jorhat, Bhatemora Gaon, Assam 785001</p>
<p>3Dynamic Chambers Rd, Gar-Ali, Jorhat, Assam 785001</p>	<p>Maa Art Enterprises Malow Ali, Jorhat, Assam 785001</p>
<p>RADMA Sonali Jayanti Nagar, Tarajan, Jorhat, Bhatemora Gaon, Assam 785001</p>	<p>Limitless Media SNB Road, Nazir Ali, Kakoti Gaon, Tarajan, Jorhat, Assam 785001</p>
<p>DAS TENT HOUSE Jec Road, Itakhuli, Jorhat-785007</p>	<p>RAMDHENU EVENT MANAGEMENT Gojpuria Patiagaon , Jorhat- 785008</p>